This agreement is entered into as of the above date by and between **Prime Asset Group LLC** ("Prime Asset") and the undersigned ("Customer"), and shall govern all pending and future precious metals transactions between the parties hereto.

#### **1. CONSENT TO CALL**

By entering into this agreement, Customer expressly authorizes Prime Asset to contact Customer at the telephone numbers provided by the Customer regardless of whether those numbers are listed on any state or federal "Do Not Call" registry.

#### Customer Initials:

#### 2. DELIVERY OF PRECIOUS METALS

A. Customer shall deliver funds, either by certified bank check payable to "Prime Asset Group LLC" or by wire transfer (pursuant to instructions provided upon request), sufficient to cover the purchase price (the "Purchase Funds") within two (2) business days after placement of the order. Except as expressly provided herein, all sales are final, and precious metals cannot be exchanged or returned for a refund. Prime Asset shall arrange the delivery of the Precious Metals specified in the order to Customer's address provided above within twenty-eight (28) days after Prime Asset's verification that the Purchase Funds are backed by good funds, which for a bank check may take up to twelve (12) business days. If Customer's order is lost prior to delivery, Customer shall immediately notify Prime Asset in writing at the above address. If the courier verifies that Customer's precious metals were never delivered, Prime Asset shall, within sixty (60) days after such verification, in its sole discretion, either refund to Customer the Purchase Funds for the undelivered precious metals, or replace the undelivered precious metals with other precious metals of the same denomination/type and grade. Prime Asset shall not be responsible for precious metals lost after delivery to Customer, nor does Prime Asset assume any risk of loss for precious metals purchased from Customer until such precious metals are accepted by a representative of Prime Asset authorized to accept such delivery.

B. If Customer fails to timely deliver the Purchase Funds, or does not accept delivery of the precious metals, Prime Asset may, in its sole discretion, cancel the transaction and resell the ordered precious metals on a wholesale basis. If the proceeds from such resale are less than Customer's contract price, Prime Asset shall be entitled to recover from Customer the difference between the contract price and resale price, plus all incidental damages resulting from Customer's breach. If the proceeds from such resale exceed Customer's contract price, Prime Asset shall be entitled to keep the excess amount as liquidated damages because actual damages may be too speculative to calculate at this time.

#### Customer Initials:

## **3. SATISFACTION GUARANTEED**

Unless otherwise set forth in the Shipping & Transaction Agreement Addendum provision applicable to your state, Prime Asset Group LLC has a satisfaction guarantee. If, upon your receipt of the merchandise, you notify us by mail or email within seven (7) days that you wish to cancel the transaction and receive a refund, upon receipt of the unused and undamaged merchandise Prime Asset will provide a full refund within thirty (30) days. Notice of cancellation should be delivered via email to: <u>info@primeassetgroup.com</u> or via mail/telegram to: Prime Asset Group LLC, Attn: Customer Service, 26635 Agoura Rd. Suite 255, Calabasas, CA 91302. Notices of cancellation will be considered timely if postmarked on the seventh day after you execute this Agreement.

Customer Initials:

#### **4. PURCHASE PRICE**

A. The purchase price Customer agrees to pay includes Prime Asset's profit margin on that transaction. The difference between what we are purchasing the precious metals for on the day of Customer's purchase and the retail price quoted to Customer is called the "Spread." This should not be read as a promise to repurchase precious metals (See Section 5 below). The Spread may vary significantly and may be negotiable. The Spread charged to Customer in a particular transaction may be different than the Spread charged to Customer in prior or future transactions, or the Spread charged others in similar transactions. For Customer to make a profit, Customer must be able to sell the precious metals in the future for a price exceeding Customer's initial investment, including the Spread.

B. On the date this agreement was offered to Customer, Prime Asset's Spread on (i) bullion was up to nineteen point ninety-nine percent (19.99%); numismatic coins was thirty-four point ninety-nine percent (34.99%). The Spread on Prime Asset exclusive coins is the same as for semi-numismatic coins: up to thirty-four point ninety-nine percent (34.99%). However, these percentages vary, and the actual Spread on any specific transaction may be outside the stated typical ranges.

C. Individual retirement account ("IRA") transactions cost more to process and may require Prime Asset to assume certain risks. Therefore, Prime Asset's spread on IRA precious metals transactions may be greater than for other transactions, and on the date this agreement was offered to Customer, Prime Asset's Spread was generally up to thirty-four point ninety-nine percent (34.99%). These numbers are approximations representing a general range for a typical transaction, and the actual Spread on any particular transaction could potentially be outside that general range, depending upon the circumstances.

## Customer Initials:

## **5. NO GUARANTEED BUYBACK**

Because applicable laws currently prohibit Prime Asset from guaranteeing to repurchase precious metals it sells, Prime Asset makes no such guarantee, either as to actual repurchase or as

to repurchase at a particular price. But if at any time Customer wishes to sell Customer's precious metals, Prime Asset encourages Customer to offer to sell them to Prime Asset first. If Prime Asset makes an offer to repurchase precious metals, its offer may increase or decrease at any time, depending upon several factors, including without limitation inventory needs, market conditions and the price and availability of similar precious metals.

### Customer Initials: \_\_\_\_\_

## 6. INVESTMENT OBJECTIVES

In Prime Asset's opinion, precious metals should be considered a long-term investment, and accordingly, Customer should be prepared to hold purchased precious metals for several years, preferably five to ten years. However, as with any investment, precious metals may appreciate, depreciate or remain unchanged, and Prime Asset makes no representation or guarantee that Customer's precious metals will or are likely to appreciate, or will not or are not likely to depreciate, at any time, or over any period of time. As a seller and purchaser of precious metals, Prime Asset is capable of comparing and contrasting different precious metals, but Customer acknowledges and irrevocably agrees no fiduciary relationship exists, or may in the future exist, between Prime Asset and Customer, and all decisions in connection with the purchase and sale of precious metals, including, without limitation, the decision whether to purchase or sell precious metals, are Customer's decisions alone, and made exclusively based upon Customer's own independent judgment.

## Customer Initials:

## 7. INVESTMENT RISK/NO INVESTMENT, LEGAL, OR TAX ADVICE

A. The value of a precious metal on any given day depends in substantial part upon often unpredictable extrinsic economic forces, including without limitation supply and demand, international monetary markets, inflation and general economic conditions and expectations. Customer acknowledges and understands the precious metals market may be volatile, with prices fluctuating, sometimes substantially and unpredictably, and that past performance is no guarantee of future performance.

B. Customer acknowledges Prime Asset does not and will not furnish investment, legal or tax advice, and no Prime Asset representative is authorized to furnish any such advice or services at any time. Any written or oral statements by Prime Asset or any of its representatives relating to precious metals are strictly opinions, and are not, and should never be construed as, statements or representations of fact, nor should they be relied upon by Customer or anyone acting on Customer's behalf. Prime Asset makes no representations regarding the tax consequences of holding precious metals as an investment in an IRA, and Customer acknowledges Prime Asset has advised Customer to seek independent tax advice from a qualified professional regarding such tax consequences. Finally, Prime Asset does not provide advice on the purchasing, selling, or holding of securities. The Customer should seek independent investment advice from a qualified investment adviser regarding securities.

#### **Customer Initials:**

## 8. NO REPRESENTATIONS OR WARRANTIES

Other than as expressly stated in this paragraph 8, neither Prime Asset nor its representatives are authorized to make, have made, or will make any representations or warranties upon which Customer may rely in connection with purchasing precious metals from Prime Asset or anyone else, or selling precious metals to Prime Asset or anyone else. Prime Asset represents and warrants that, subject to all terms and conditions herein, upon the timely delivery of Purchase Funds as set forth in paragraph 2 above, Prime Asset will cause to be delivered to Customer the denomination/type and grade of precious metals specified in Customer's order, as classified or graded by one of the following independent grading services, or a service of similar recognition and standing in the grading industry: Professional Coin Grading Service, Inc.; Numismatic Guaranty Corporation of America; American Numismatic Association Certification Service (ANACS).

# Customer Initials:

#### 9. GRADING

Prime Asset is not a grading service and thus does not independently grade or assess the precious metals it purchases for resale to its customers, but rather relies upon the opinions, assessments and grading of independent grading services such as those listed in paragraph 8.

# Customer Initials: \_\_\_\_\_

## **10. NO LIABILITY FOR CONSEQUENTIAL DAMAGES**

In no event and under no circumstances shall Prime Asset have any obligation or liability, whether in contract, tort or otherwise, and notwithstanding any negligence, fault or strict liability, for any indirect, incidental, economic, non-economic, or consequential damages sustained, relating to, or arising from any transaction hereunder, even if Prime Asset is given notice of the possibility of such damages. Prime Asset's liability to Customer upon any claims and for any reason shall at all times be limited solely to the amount Customer actually paid for the precious metals at issue. This limitation of liability is a material term hereof, without which Prime Asset would not enter into this agreement or any transaction with Customer.

# Customer Initials: \_\_\_\_\_

#### **11. STORAGE**

Prime Asset may, for Customer's convenience, suggest companies that provide depository storage of precious metals. Prime Asset expressly disclaims any and all responsibility for any losses Customer may incur arising from or relating to any relationship between Customer and any storage company, and Customer is solely responsible for selecting a storage company and

any related transactions involving such company. However, if for any reason Prime Asset is unable to deliver your precious metals to the customer-designated storage company within twenty-eight (28) days, Prime Asset reserves the right to nullify and cancel the transaction and will refund the full purchase price of the precious metals consistent with paragraph 3 above.

# Customer Initials: \_\_\_\_\_

## **12. DISPUTE RESOLUTION**

After the initial purchase or exchange process, the Customer should review all invoices in order to verify whether any transactions were not consistent with the Customer's instructions. The Customer acknowledges that its failure to notify Prime Asset of any such problem in writing promptly after the Customer's receipt of the information can substantially impair Prime Asset's ability to take corrective action or minimize any problem.

Any dispute, claim, or controversy arising out of this Agreement or between Prime Asset and the Customer, including but not limited to the breach, termination, enforcement, interpretation, or validity of this Agreement and the scope and applicability of the agreement to arbitrate contained in this paragraph, shall be determined by arbitration before the Judicial Arbitration and Mediation Service ("JAMS") office closest to the Customer's principal place of residence before one arbitrator who shall be a retired judicial officer. Any claim asserted by the Customer will not be joined, for any purpose, with the claim or claims of any other person or entity. The arbitration shall be administered by JAMS pursuant to the rules promulgated by JAMS. The laws of the state of the residence of the Customer shall govern the substantive rights of the parties. The arbitration shall be final and binding, and judgment on the award may be entered in any court having jurisdiction. Customer understands that by agreeing to arbitration, the Customer is waiving all rights to seek remedies in court, unless otherwise mandated by federal or state laws. This clause will not prohibit the parties from seeking the provisional remedies in any court of competent jurisdiction. Any claim or legal proceeding hereunder shall be filed within one year of its accrual. By agreeing to arbitrate any claim or dispute pursuant to this paragraph 12, the parties waive any rights they may otherwise have to a court or jury trial. This paragraph shall survive termination of this Agreement.

#### Customer Initials: \_\_\_\_\_

## **13. FORCE MAJEURE**

Neither Prime Asset nor Customer shall be liable for any failure or delay in performance of any obligation hereunder due to any cause beyond their reasonable control, including without limitation acts of war, terrorism, acts of God, riots, embargos, sabotage, labor dispute, governmental acts, or technical failure (including any disruption, failure and/or error in Prime Asset's computer systems or internet service).

#### Customer Initials: \_\_\_\_\_

#### **14. SEVERABILITY and INTEGRATION**

In the event any term, condition or provision of this agreement is found void, voidable or unenforceable for any reason by a tribunal of competent jurisdiction, such term, condition or provision shall, if and to the extent possible, be construed as though more narrowly drafted to make it enforceable, or if that is not possible, shall be deemed severed from the remainder of this agreement and all other terms, conditions and provisions hereof shall remain in full force and effect. The parties intend this to be a fully integrated agreement, and each party acknowledges neither party has made or relied upon any representation or promise not expressly embodied herein. Customer acknowledges and agrees Prime Asset may amend this agreement at any time solely by written notice to Customer from an authorized representative of Prime Asset, and all transactions postdating such written notice shall be exclusively governed by such amended Transaction Agreement. Customer may not unilaterally amend or modify this agreement, and no oral amendment or modification of this agreement shall be valid or enforceable.

By signing below, Customer represents and warrants Customer has carefully read, understands and agrees to all the terms and conditions of this agreement. You are not obligated to pay any money unless you sign this confirmation and return it to Prime Asset Group LLC.

By (signature): \_\_\_\_\_

Print name: \_\_\_\_\_ Date: \_\_\_\_\_